

# Calgary

Ultimate hosts  
Ultimate host city

Destination Strategy

tourism  
calgary

## MEDIA RELEASE

### Tourism Calgary in strong support of new sport and event hosting infrastructure

*Tourism Calgary supports a rapid resolution leading to critically needed hosting infrastructure*

April 25, 2017 – As discussions evolve related to a new arena and event centre in our city, Tourism Calgary is in strong favour of rapid resolution that will lead to the building of critically needed sport and hosting infrastructure in Calgary.

“The benefit of new sport and entertainment hosting infrastructure to Calgarians and visitors is clearly reflected in our brand, our economy, and our quality of life aspirations of being a vibrant and active city,” says Cindy Ady, CEO Tourism Calgary. “This infrastructure will provide opportunities for Calgarians and visitors to enjoy a variety of sport and entertainment options right here, in Calgary.”

Backed by the long-term, stakeholder-led [Calgary's Destination Strategy | Ultimate hosts. Ultimate host city.](#), Tourism Calgary, and its stakeholders agree that an important aspect of all great cities, particularly those committed to offering cultural and sport experiences, events, festivals and performances for their residents and visitors, is effective hosting infrastructure.

The Plan B option discussed at Calgary City Council yesterday would add to vibrant core, which is a priority for Calgary's future, and reflected in the Destination Strategy.

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